

North Shore Land Alliance 16th Annual Wine Auction & Dinner

Saturday, October 5, 2019 at 6:30 pm
Groton Farm, Old Westbury

Sponsorship and Ticket Opportunities

Grand Cru Sponsor - \$15,000

- VIP table for twelve guests
- Premier two-page color advertisement in the 2019 *Wine Auction Journal* (digital)
- Company name listed on the invitation, in the event program (print) and featured in the introductory remarks
- Opportunity to provide signage and an item included in the goody bag for the event; materials to be mutually agreed upon
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

Gran Reserva Sponsor - \$10,000

- Premier table for ten guests
- Full-page color advertisement in the 2019 *Wine Auction Journal* (digital)
- Company name listed in the event program (print)
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

Vintner's Reserve Sponsor - \$5,000

- Seating for six guests
- Full-page color advertisement in the 2019 *Wine Auction Journal* (digital)
- Company name listed in the event program (print)
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

Special Reserve Sponsor - \$2,500

- Seating for four guests
- Half-page color advertisement in the 2019 *Wine Auction Journal* (digital)
- Company name listed in the event program (print)
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

Small Batch Sponsor - \$1,250

- Seating for two guests
- Half-page color advertisement in the 2019 *Wine Auction Journal* (digital)
- Company name listed in the event program (print)
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

Please respond by October 1st to be included in the *Wine Auction Journal*, which
will be distributed after the event.

(Payment information on the other side)

Sponsorship Opportunities

- ☐ \$15,000 - Grand Cru Sponsor
- ☐ \$10,000 - Gran Reserva Sponsor
- ☐ \$ 5,000 - Vintner's Reserve Sponsor
- ☐ \$ 2,500 - Special Reserve Sponsor
- ☐ \$ 1,250 - Small Batch Sponsor

Journal Opportunities

- ☐ \$1,000 - Full-page Color Ad
- ☐ \$ 750 - Full-page Black and White Ad
- ☐ \$ 500 - Half-page Color Ad
- ☐ \$ 250 - Half-page Black and White Ad

Underwriting Opportunities

- ☐ \$5,000 - Educational Video
- ☐ \$4,000 - Tent Decor
- ☐ \$3,000 - Florals
- ☐ \$1,500 - Invitation
- ☐ \$600 - Case of Wine, Auction Donation

Dinner Tickets

- ☐ \$1,000 - Enthusiast Ticket
- ☐ \$ 500 - Patron Ticket
- ☐ \$ 375 - Open Space Ticket
- ☐ \$ 225 - Young Friends Ticket (21 - 34 years of age)

Ad dimensions: Full-page: 7.5 (w) x 10 (h), and Half-page: 7.5 (w) x 4.75 (h)
Please email a high-resolution file of your ad or logo to jeinhorn@northshorelandalliance.org

Contact and Payment Information:

- ☐ Enclosed is my \$_____check made payable to the North Shore Land Alliance.
- ☐ Please charge my credit card for \$_____ ☐ AMEX ☐ Mastercard ☐ Visa
- ☐ I cannot attend but would like to make a \$_____tax-deductible donation to the Land Alliance.

Name (*as you wish to be listed in all event materials)

Company Representative

Your Name (if different)

Address

City

State

Zip

Telephone

Email

Name on Credit Card (if different from above)

Credit Card Number

Exp Date

Sec Code

Billing Address (if different from above)

City

State

Zip

Mail to North Shore Land Alliance, P.O. Box 658, Oyster Bay, N Y 11771

Thank you for your interest in supporting the North Shore Land Alliance 16th Annual Wine Auction & Dinner. Proceeds benefit the Land Alliance's land conservation projects and educational programs. For information about the event, please contact Liz Swenson at 516-922-1028 or email liz@northshorelandalliance.org.