

**NORTH SHORE LAND ALLIANCE**  
**14th Annual Wine and Spirit Auction & Dinner**

Saturday, September 23, 2017 at 6:30 pm  
Land Alliance Office at Planting Fields Arboretum

**SPONSORSHIP OPPORTUNITIES AND BENEFITS**

**Grand Cru Sponsor - \$15,000**

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- VIP table for twelve guests
- Premier two-page color advertisement in the 2017 *Wine Auction Journal* (print)
- Company logo/name on invitation and in the event program
- Opportunity to provide on premise signage and an item included in the goody bag for the event; materials to be mutually agreed upon
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

**Gran Reserva Sponsor - \$10,000**

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- Premier table for ten guests
- Full-page color advertisement in the 2017 *Wine Auction Journal* (print)
- Company logo/name on invitation and in the event program
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

**Vintner's Reserve Sponsor - \$5,000**

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- Seating for six guests
- Full-page color advertisement in the 2017 *Wine Auction Journal* (print)
- Name on invitation and in the event program
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

**Special Reserve Sponsor - \$2,500**

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- Seating for four guests
- Full-page black and white advertisement in the 2017 *Wine Auction Journal* (print)
- Name listed in the event program
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

**Small Batch Sponsor - \$1,250**

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- Seating for two guests
- Half-page black and white advertisement in the 2017 *Wine Auction Journal* (print)
- Name listed in the event program
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

Please respond by September 23rd to be included in the *Wine Auction Journal*,  
which will be distributed after the event.

*(Payment information on the other side)*

# 2017 WINE AND SPIRIT AUCTION & DINNER SPONSORSHIP FORM

Name (as you wish to be listed in the 2017 Wine Auction Journal)

Company Representative

Address

City

State

Zip

Telephone

Email

## Sponsorship Opportunities

- \$15,000 - Grand Cru Sponsor
- \$10,000 - Gran Reserva Sponsor
- \$ 5,000 - Vintner's Reserve Sponsor
- \$ 2,500 - Special Reserve Sponsor
- \$ 1,250 - Small Batch Sponsor

## Journal Opportunities

- \$1,000 - Full-page Color Ad
- \$ 500 - Full-page Black and White Ad
- \$ 350 - Half-page Color Ad
- \$ 250 - Half-page Black and White Ad

Ad dimensions: Full-page with bleed 6(w) x 9(h), Full-page without bleed 5(w) x 8(h) and Half page 5(w) x 3<sup>3/4</sup>(h). Please email a high resolution file of your ad or logo to [rsvp@northshorelandalliance.org](mailto:rsvp@northshorelandalliance.org).

## Underwriting Opportunities

- \$5,000 - Tent
- \$4,000 - Music
- \$2,500 - Wine Auction Journal
- \$1,200 - Invitation
- \$1,000 - Flowers

## Dinner Tickets

- \$1,000 - Patron Ticket
- \$ 500 - Enthusiast Ticket
- \$ 350 - Friends of Open Space Ticket
- \$ 250 - Young Friends Ticket (21 - 34 years of age)

**Donations:** Please list your item(s) below. Your donation will be recognized on our website and in the event journal.

## Payment Information

- Enclosed is my \$\_\_\_\_\_ check made payable to the North Shore Land Alliance.
- Please charge my credit card for \$\_\_\_\_\_  AMEX  Mastercard  Visa
- I cannot attend, but would like to make a \$\_\_\_\_\_ tax-deductible donation to the Land Alliance.

Name on Credit Card

Credit Card Number

Exp. Date

Sec. Code

Billing Address

City

State

Zip

Signature

Date

Mail to North Shore Land Alliance, P.O. Box 658, Oyster Bay, N Y 11771

Thank you for your interest in supporting the North Shore Land Alliance 14th Annual Wine and Spirit Auction & Dinner. Proceeds benefit the Land Alliance's land conservation projects and educational programs.

For information about the event please contact Cindy Shelley at 516-922-1028 or email [rsvp@northshorelandalliance.org](mailto:rsvp@northshorelandalliance.org).