



# NORTH SHORE LAND ALLIANCE

Annual Golf & Tennis Outing *Fore the Love of the Land*

Honoring Patricia Petersen

May 22, 2019 at Piping Rock Club

## Sponsorship Opportunities

\_\_\_\_\_  
Name or Company (as you would like it to be listed)

\_\_\_\_\_  
Address, City, State, Zip

\_\_\_\_\_  
Email (confirmation will be sent via email)

\_\_\_\_\_  
Cell Phone

\_\_\_\_\_  
Work Phone

My check payable to the North Shore Land Alliance for \$\_\_\_\_\_ is enclosed.

Please charge my card \$\_\_\_\_\_  MasterCard  Visa  AMEX

I cannot sponsor your event, but would like to make a \$\_\_\_\_\_ donation or in-kind gift.

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Billing Address (if different from above)

\_\_\_\_\_  
Card #

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

### **Player Information** (please list the names of the players on your team)

.....

\_\_\_\_\_  
Golfer - HDCP or Tennis Player Level (A, B, C)

\_\_\_\_\_  
Golfer - HDCP or Tennis Player Level (A, B, C)

\_\_\_\_\_  
Golfer - HDCP or Tennis Player Level (A, B, C)

\_\_\_\_\_  
Golfer - HDCP or Tennis Player Level (A, B, C)

### **Sponsorships - please respond by April 10. Event attendance - please respond by May 14.**

Please remit payment to North Shore Land Alliance and mail form and payment to P.O. Box 658, Oyster Bay, New York 11771.

For additional information, contact Liz Swenson at (516) 922-1028 or [liz@northshorelandalliance.org](mailto:liz@northshorelandalliance.org). Contributions in excess of \$350 per golfer or \$100 per tennis player are tax-deductible. All other donations are fully tax-deductible. A one-year Land Alliance membership is included.

(Sponsorship information on the other side)

# 2019 GOLF AND TENNIS OUTING SPONSORSHIP OPPORTUNITIES

## Golf Sponsorship Opportunities

- \$20,000 - Presenting Sponsor:** Four foursomes, four tennis players, two-page online journal ad (premium placement), name and logo listed on the invitation, signage and evites; premier event signage, premier tee-off, four tee signs, courtside signage, acknowledgement in all press releases
- \$15,000 - Ryder Cup:** Three foursomes, full-page online journal ad, name on invitation, event signage, premier tee-off, three tee signs
- \$10,000 - FedEx Cup:** Two foursomes, full-page online journal ad, premier tee-off, two tee signs
- \$5,000 - The Masters:** One foursome, full-page online journal ad, two tee signs
- \$2,500 - U.S. Open:** One twosome, half-page online journal ad, one tee sign

## Tennis Sponsorship Opportunities

- \$2,500 Match:** Four tennis players, full-page online journal ad, courtside signage
- \$1,750 Set:** Three tennis players, full-page online journal ad
- \$1,000 Game:** Two tennis players, half-page online journal ad

## Underwriting Opportunities

- |   |  |   |  |
|---|--|---|--|
| <input type="checkbox"/> \$3,500 Golf Carts | <input type="checkbox"/> \$1,500 Breakfast   | <input type="checkbox"/> \$700 Putting Green      | <input type="checkbox"/> \$300 Tee Signage |
| <input type="checkbox"/> \$3,000 Lunch      | <input type="checkbox"/> \$1,000 Gift Bag    | <input type="checkbox"/> \$600 Closest to the Pin |  |
| <input type="checkbox"/> \$2,500 Snack Cart | <input type="checkbox"/> \$750 Driving Range | <input type="checkbox"/> \$500 Longest Drive      |  |

## Online Journal Opportunities

- \$1,000 - Full-page color ad
- \$500 - Half-page color ad

Ad dimensions: Full-page: 7.5 (w) x 10 (h) and Half-page: 7.5 (w) x 4.75 (h). Please email a high-resolution file of your ad or logo to [jeinhorn@northshorelandalliance.org](mailto:jeinhorn@northshorelandalliance.org).

## Tickets (Lunch is included for all player tickets)

- |  |                           |               |
|--|---------------------------|---------------|
| <input type="checkbox"/> \$600 per golfer                        | ___ No. of golf tickets   | Total \$_____ |
| <input type="checkbox"/> \$250 per tennis player                 | ___ No. of tennis tickets | Total \$_____ |
| <input type="checkbox"/> \$100 lunch only                        | ___ No. of lunch tickets  | Total \$_____ |
| <input type="checkbox"/> \$20 per raffle ticket (or \$100 for 6) | ___ No. of raffle tickets | Total \$_____ |

All Sponsors and contributors receive additional acknowledgement in our newsletter, on our website, social media sites and at the event.